

# Four 'C's of Online Safety

A framework to help schools manage online risks.



## 1. Content

Content encompasses everything posted online, including text, images, and videos.

Children and young people may encounter illegal, inappropriate, or harmful content.

**Actions:**

- Implement Filtering and Monitoring systems.
- Teach students digital literacy to evaluate content.



## 2. Contact

Contact refers to the risks associated with interactions between users online.

This includes peer pressure, inappropriate advertisements, and the danger of adults posing as children to exploit or groom young people.

**Actions:**

- Encourage students to communicate only with known individuals and be cautious about sharing information.
- Educate students about the signs of grooming and the importance of reporting suspicious behavior.



## 3. Conduct

Conduct involves the behavior exhibited online.

This includes online bullying, sharing inappropriate images, and the overall way people interact on the internet.

**Actions:**

- Implement clear policies against online bullying and inappropriate behavior.
- Teach lessons on the importance of respectful behaviour.



## 4. Commerce

Commerce addresses the risks associated with online transactions, such as gambling, phishing, and financial scams.

**Actions:**

- Teach students about safe online shopping and the importance of protecting financial information.
- Regularly review and risk-assess any online platforms used by the school to ensure they are secure and appropriate.