

How to increase parent engagement with your internet safety training

Here are some simple steps that you can take to significantly increase parent / carer engagement with the online internet safety training:

- Sending regular reminders via text message & email about the internet safety training.
- If your training is taking place live, sending several reminders on the day of the event. One in the morning and one in the afternoon, and one 30 minutes before the event takes place.
- Putting details of the event in the school newsletter (remember to keep the login details secure!)
- Getting children to record a video, create a poster or write a letter asking their parents or carers to attend the event.
- Sending home a physical letter with the children that are in school about the training.

Regular reminders are key for encouraging engagement, if children can be included in asking parents and carers to take part, this can also increase engagement.

Try sending these messages to increase engagement with the training:

'Don't forget we've arranged access to Internet Safety Training for all Parents/Carers – Be sure to take advantage of this fantastic opportunity!'

'Don't miss out on the Internet Safety Training we've arranged for Parents/Carers. It is engaging, up to date and practical - This is a not to be missed training for all our Parents and Carers. We look forward to hearing your feedback!'

'We are so proud that our school community is working together to keep our students safe online - Don't forget to access the Internet Safety Training for Parents and Carers.'

If your training is taking place live, remember to include the date and time in your reminder messages.